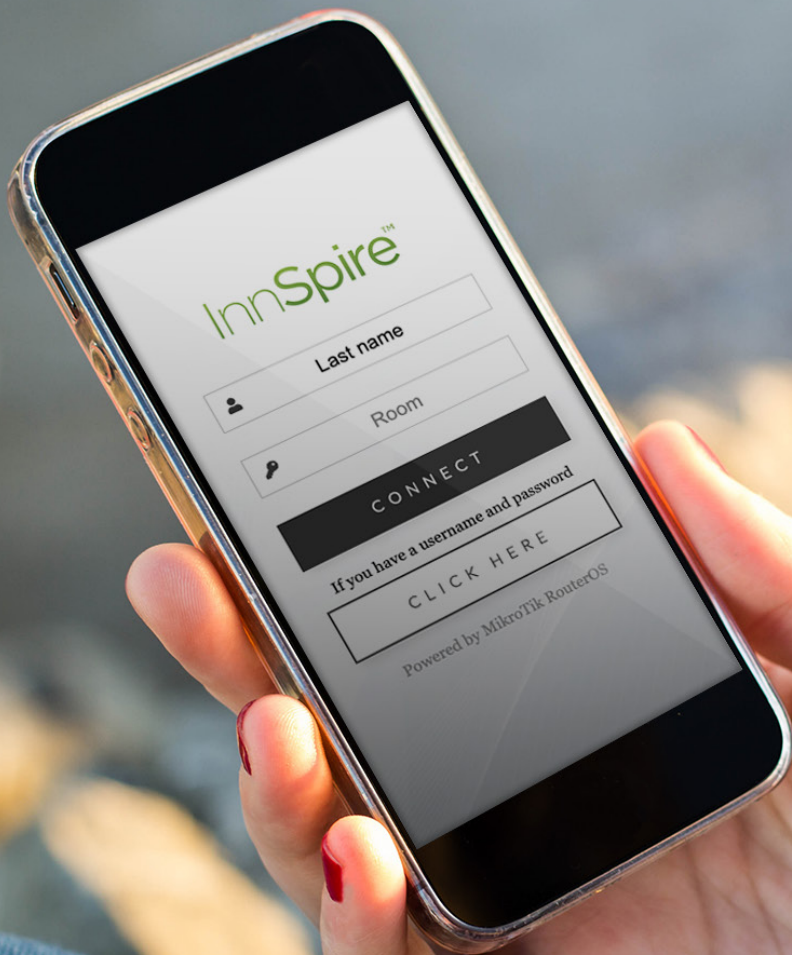


InnSpire

W H I T E P A P E R



InnSpire and DOCSIS - The Reliable Standard

InnSpire – Guest Loyalty on Autopilot
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InnSpire and DOCSIS - The Reliable Standard

Thousands of hotel-rooms are already running on DOCSIS networks, installed and managed by InnSpire. InnSpire's DOCSIS solutions have become the new standard for reliability and smart economics. Cost benefits compared to running new cabling, quick install time, and high bandwidth speeds are some of the reasons why leading hotels choose DOCSIS. In addition, a secure DOCSIS network opens up the door to unlimited digital possibilities.



DOCSIS

Wi-Fi has become synonymous with a great guest experience. The majority of hotel guests expect high-speed internet and over 36% of guests won't rebook if the Wi-Fi was slow. But, if your hotel lacks a physical network (Ethernet), how can a reliable WiFi network be delivered? For many, the answer could be DOCSIS.

What is DOCSIS?

Data Over Cable Service Interface Specification (DOCSIS) is high-speed broadband internet delivered directly to your guests through the existing television coax cables. Coax cables are abundant in hotels all over the world, meaning no messy installation, downtime, or unhappy guests.

Why choose DOCSIS

Internet Speeds That Rival Fibre

The new DOCSIS update allows higher speeds that match consumer fiber expectations.

Fast Turnaround Time

Because the existing infrastructure is used, the actual DOCSIS update can take as little as 15 min per room.

Improved Guest Experience

The DOCSIS high-speed Wi-Fi allows an unparalleled guest experience. Combined with other digital tools, like a hotel app for contactless service, you will offer your guests a truly unforgettable stay - one they'll be likely to repeat.

Cost Savings

With low installation and setup costs, hotels can easily afford this necessary upgrade. Compared to fiber you're looking at a massive cost saving.

What can DOCSIS make possible?

This low-cost Wi-Fi boost is part of the InnSpire product suite. That means that we can also help add several other connected tools to boost the overall guest experience.

Hospitality App - Contactless Hospitality

- Mobile Key
- In-Room Control (GRMS)
- InnSmart - Connected TV
- Chromecast casting / iOS Mirroring
- Marketplace (Room service orders through App and/or TV)
- Analytics

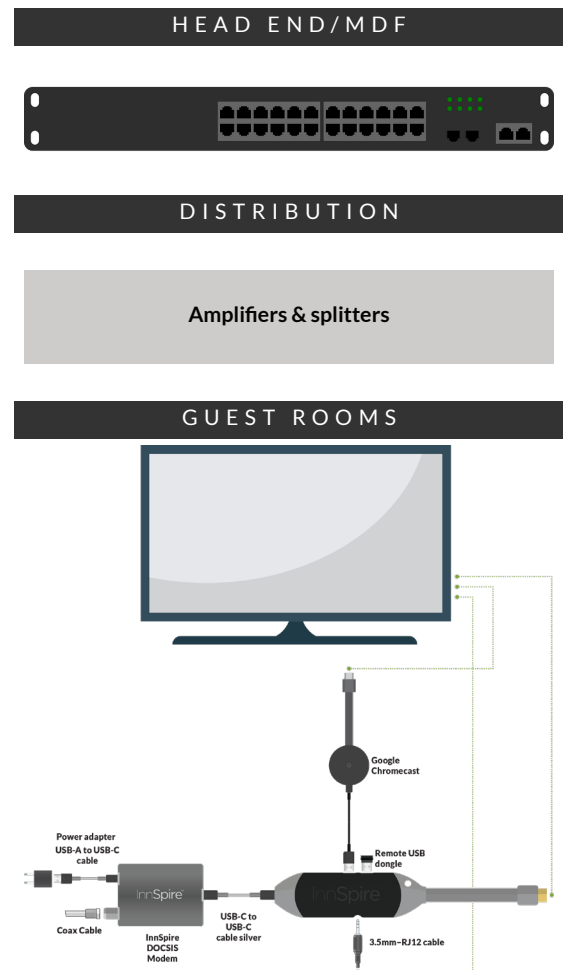
Partner with InnSpire

InnSpire has been leading the way to contactless hospitality and enhanced guest experiences in the digital age. Centered around the guest, InnSpire maps and learns your hotel's Guest Journey, from A to Z. This information helps us build a hands-on digital experience. A solution where features, brands, networks, and devices blend into one. It's guest loyalty, on autopilot, and really helps create that consistent and easy-to-use digital guest journey.

Our expertise in technology and hospitality has landed us HTNG's TechOvation Award, (probably this industry's most prestigious technology award) - four times! We believe this is because we offer the most comprehensive solution for hotels worldwide. We offer world-class solutions that are easy to use and implement, too. Our team is dedicated to your success and your guest's experience. With 24/7 support and worldwide on-call technical teams - you're in good hands.

Benefits

- High-speed Wi-Fi for hotels without existing ethernet of fiber optic networks
- Upgradable systems allow for the latest technology with minimal physical changes
- Supportive of complementary systems like IPTV, VoIP, and cloud-based solutions.
- No downtime, a quick 15-minute in-room setup is all that's needed



Problem	Solution
No major infrastructure rewiring can be done	No rewiring needed. As long as there are in-room televisions, a DOCSIS install will be possible.
Multiple sites need to be upgraded	Existing infrastructure can be used to upgrade the Wi-Fi at any site. Even if different contractors were used, our team can assist to optimize your solution.
Extended service outages not possible	Zero service outages necessary. The existing Wi-Fi can continue to be used while the high-speed Wi-Fi is being installed.
High occupancy sites	Limit disruptions with a quick and simple 15-minute setup on DOCSIS compatible sites.

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