

## The Thief to entertain even better with new InnSpire partnership



Oslo, Norway (2015-02-25) - Norway's only Design Hotel, The Thief, has chosen Stockholm based InnSpire as their new interactive hospitality provider. The luxury waterfront hotel, operated by Petter Stordalen's Nordic Hotels & Resorts has quickly become the choice for celebrity visitors to Oslo. Now every one of the hotel's 116 bedrooms will now be equipped with InnSpire's award-winning *Guest Media Streaming* feature where guests will be able to use their mobile devices to stream photos, videos or music of their choice directly to the TV in their room while also at the same time enjoying the best from The Thief brand.

However the improvements are not limited to guests' rooms but the whole hotel is now a more digitally connected space. As InnSpire's technology requires no apps or downloads, guests simply use their own mobile device to access hotel services over the hotel Wi-Fi. This simplified process makes it easier for the guest to interact with their hotel allowing them to order food and drinks, book a spa or even their transfer to the airport from anywhere in the hotel.

InnSpire's technology not only makes life easier for guests but through the collection and analysis of real-time data offers the hotel the information they need to tailor their offers and services more precisely to the needs and tastes of their guests.

Dominic Gorham, Guest Relation Manager at The Thief says,

*"Here at The Thief, we have made it our ambition and goal to treat rock stars as guests and guests as rock stars. This demand for quality in every aspect of the guest experience is why we chose InnSpire as our technology provider. Not only does it allow the guest to customize their stay with their own personal choice of media but it gives us the critical information we need to further improve our offers and services."*

Martin Chevalley CEO and Co-Founder of InnSpire continues,

*"We are delighted to have the opportunity to work with The Thief, which has such an outstanding reputation for service and quality design. We exist to help hotels entertain better, sell more and to analyse and optimise the hotel's operations through the real-time data we collect ? and we look forward to helping The Thief find new ways to make every guest's stay special."*

About The Thief

The Thief is a luxury waterfront hotel located on the islet of Tjuvholmen in Oslo, Norway. The hotel is currently the only hotel designated as a Design Hotel in Norway. The Thief has 116 rooms and is a part of the Nordic Hotels & Resort chain owned by Petter Stordalen.



