

## InnSpire works with Grand Hôtel Stockholm to combine award-winning innovation with world-class luxury



Stockholm, Sweden (2015-02-19): The Grand Hôtel, Stockholm's most prestigious hotel, has partnered with InnSpire, the global industry leading interactive hospitality provider from Sweden, to add cutting edge technology to the Grand Hôtel experience. Now with InnSpire's app-less technology every guest will be able to access hotel services from anywhere in the hotel, using their own smart-phone, tablet or laptop. The televisions in the rooms are now smart and connected too, and with InnSpire's Guest Media Streaming feature, guests can wirelessly play their own videos, music or other content on the TV in their room.

Grand Hotel's CEO Pia Djupmark says,

"At the Grand Hôtel we strive to ensure that our guests' experience the best of everything. Today's traveller expects a seamless digital experience. Our partnership with InnSpire means our guests can easily access our services from anywhere in the hotel and feel more at home because they can play their own music or films when enjoying their room."

InnSpire have pioneered the shift away from hotels needing to create their own app or host heavy servers, reducing costs for hotels while at the same time increasing the interaction a guest has with the hotel. By simply logging onto the hotel's Wifi, guests can use their mobile devices to stream photos, videos or music of their choice directly to the TV in their room.

Martin Chevalley CEO and Co-Founder of InnSpire adds,

"We are very proud to partner with such an iconic brand as the Grand Hôtel in our home city of Stockholm. Our motto is to help hotels entertain better, sell more and to analyse and optimise the hotel's operations the real-time data we collect. We ensure they can know how, where and when their guests take advantage of the hotel's services. Based on this information, hotels can optimize their offers to their customers' needs. We're delighted that Grand Hôtel, Stockholm has seen the power and potential of the InnSpire to not only meet their high standards but to raise it even higher for their guests."



