

InnSpire upgrades Grand Hôtel Stockholm to Chromecast functionality and latest technologies



Stockholm, Sweden (2017-12-09): InnSpire is proud to continue the rewarding cooperation with Grand Hôtel Stockholm thus making the hotel one of the first luxury hotels in Sweden to upgrade to InnSpire's 3rd generation hardware - including Chromecast functionality. Grand Hôtel Stockholm thereby maintains its place at the cutting edge in guest entertainment.

Using InnSpire, guests at Grand Hôtel Stockholm have for the last three years been able to use their own devices to wirelessly stream their own content to the TV in their hotel room with an InnSpire solution. Now InnSpire has added the function of Google Chromecast making it more powerful and user friendly than ever before. Guests can use their own devices to stream their own entertainment from leading providers such as Netflix and HBO without any fuss or any downloads. The system works with both Android and iPhone devices so every guest can enjoy the most personal entertainment selection a hotel can offer on the hotel TV - their own.

Grand Hotel's Hotel Manager, Madeleine Barck says:

" Guests staying at the Grand Hôtel rightly expect the highest quality experience with the maximum convenience when they stay with us. The technology has to be seamless, simple and sophisticated. Our ongoing partnership with InnSpire means our guests will continue to enjoy unparalleled access to our unique services while offering an unrivalled personal touch by allowing them to access their own music or films on the room TV."

InnSpire's top of the line solutions offer the most simple set up of any solution imaginable, with quick and easy deployment as a result. A great benefit is that the solution works with virtually any TV, size or brand. This makes it ideal both for new builds and for retrofits - making even the "dumbest" TVs smart!

Martin Chevalley CEO and Co-Founder of InnSpire says:

"It is important to us that the grandest hotel in our home city of Stockholm has the very latest and best solution we have to offer. We're confident that not only will the guests love the improved personalization and range of solutions available, through our added Chromecast function but that the hotel themselves will see that in their lower costs and higher customer satisfaction."

About Grand Hôtel

With its beautiful interiors and superb waterfront location at the very heart of Stockholm, the Grand Hôtel has been home to international celebrities, prestigious events and discerning bon-vivants since 1874. The hotel houses the stylish Cadier Bar, Mathias Dahlgren's award-winning restaurants and the classic Veranda, all offering spectacular views of the Royal Palace and world-class food and drink. The Grand Hôtel also boasts relaxing saunas, steam baths, and refreshing plunge pools at Nordic Spa & Fitness. The Grand Hôtel is owned by Patricia Industries, a part of Investor AB.



