

InnSpire? teams up with aioTV to enable multi-device guest experiences

Swedish hotel intelligence experts InnSpire? have teamed up with US content aggregators aioTV to deliver a world of streamed digital content on virtually all devices, such as phones, tablets and the TV, to hotel guests worldwide.

The InnSpire? platform is a cloud-based software that helps hotels to increase revenues, offer better entertainment and track, analyze and optimize their business. The hotel guests gain access to a universe of entertainment and services, which they can access on the device of their choice ? without any App-download needed.

aioTV deploys the best-of-breed platform that aggregates multiple sources of content including VOD, licensed and Internet-delivered.

Martin Ljunggren Chevalley, CEO and co-founder of InnSpire explains:

"InnSpire is all about offering guests relevant content and services at the relevant time. If guests can choose exactly when they effortlessly want to view for example the news summary from the channel of their choice, on the device of their choice, in the location of the hotel of their choice ? then I think we have provided a very relevant service. We make this possible today, along with all kinds of media and great content."

InnSpire's and aioTV's cooperation is not limited to just news. Virtually all the net's streamed content is now categorized and indexed, and available at the fingertips of the hotel guests. In the future, more media, such as movies and other content will continuously be added,

For more information, visit www.InnSpire.tv/features.

To download the press release images in high resolution, [click here](#).