## InnSpire launches InnSpire Voice, Powered By Volara for Voice-Based Guest Engagement

Houston, USA, (2018-06-15) ? Swedish innovators InnSpire are today releasing <u>InnSpire Voice</u> - InnSpire's cooperation with <u>Volara</u>, the U.S.-based provider of voice-based guest engagement solutions and the voice-hub for the hotel industry.

The partners are aiming at the global market, with InnSpire being the exclusive partner for Northern Europe (Sweden, Finland, Denmark, Norway, Lithuania, Latvia and Estonia).



Together, Volara and InnSpire are taking strides in what many believe is becoming the new way of interacting with technology ? seamlessly, effortlessly, naturally, and on the guests' terms ? simply by using their own voice. The cooperation will enable the award-winning InnSpire Sales & Entertainment Engineto be voice controlled, making things such as ?turn on CNN?, ?launch Netflix? or ?order a hamburger please? a matter of just talking to the intelligent solution in the room.

The InnSpire Voice Solution ? Powered by Volara ? is delivered with a securely configured Amazon Alexa device, which is easily set up in the room. This makes it possible for guests not just to interact with the InnSpire solution through voice, but also to get the answers to many of the most frequently asked questions in a hotel ? such as ?where is the gym??, ?what is the check-out time??, or ?what restaurants would you recommend in the area?? Even phone-calls can be made, between rooms, or directly to the front desk ? simply using voice and the Alexa device in the room. InnSpire and the hotel together have then prepared all the relevant answers, and the guests get just what they need, when they need it.

David Berger, Volara's CEO says of the cooperation:

?We are thrilled to be partnering with such an innovative and pioneering company as InnSpire. They have many times pushed the boundaries for what great guest engagement should look like, and I believe that we together can bring some true innovation and change to this very exciting industry.?



Through InnSpire's powerful back-end and connectivity, along with Volara's voice-hub, many of the hotel specific solutions, such as PMS, POS and ticketing-systems, can be interconnected with the InnSpire Voice solution, making - for example - check-out as easy as saying ?I'd like to check out please? before even leaving the hotel room.

InnSpire's CEO, Martin Chevalley continues:

?We had actually been working on voice interaction for some time, but realized quickly when we met Volara that we shouldn't even try reinventing the wheel, when Volara is already doing voice so well. Also, Volara's strong and unique partnership with Amazon and the Alexa team, puts them in the driver's seat for new innovations and developments. So we are very proud and excited to be part of this great constellation.?



InnSpire Voice is initially being tested and evaluated by various groups globally and in Europe, and more news on the topic will follow. Learn more at the InnSpire booth at HITEC, in Houston, June 19-21, in booth #2539. Welcome!