

## A more personal paradise: PER AQUUM Niyama embraces InnSpire to offer non-intrusive service at its best



Stockholm, Sweden (2015-06-05): InnSpire has reached an agreement to install its award-winning interactive hospitality solution at the luxury resort PER AQUUM Niyama in the Maldives.

InnSpire is fast becoming the provider of choice for luxury boutique hotels around the world. Now guests at the 134-room resort will be able to use InnSpire's Guest Media Streaming service to play their own music, photos and movies to enjoy their time away even more.

It is not simply this personal touch, however, that makes InnSpire the perfect choice for PER AQUUM Niyama. An integral part of many guests' stays include the unparalleled opportunities that the Maldives offer; whether it is lunch at underwater playground, Subsix, diving in the coral reefs, an expedition with the resident marine biologist or just making a sunset reservation at one of the resorts' fine-dining restaurants. As InnSpire's technology does not require any apps or downloads, guests simply use their own mobile device to access hotel services over Wi-Fi, making it easier for them to book the service of their choice from the comfort of their room. It works just as well by the pool when it is time to refresh drinks or order food.

This simplified process, which InnSpire pioneered, means it is easier for the hotel to promote its services, offering empty spa slots or letting guests know how many places are remaining for daily activities. As the InnSpire system collects and analyses real-time customer data the hotel can then tailor offers more precisely to the needs and tastes of their guests, further heightening the feeling of personal care and attention.

Dietmar Koegerl, General Manager at PER AQUUM Niyama says,

*"PER AQUUM Hotels & Resorts set out to create properties that are visionary, imaginative and naturally modern and to deliver highly personalised service for our discerning guests. We are committed to creating a bespoke experience for every guest which makes InnSpire a logical choice for us. Our guests can customise their stay with their own personal choice of media and Innspire enables us to tailor our offers to meet their needs and surpass their expectations."*

Martin Chevalley CEO and Co-Founder of InnSpire says,

"Our experience tells us that guests staying at luxury hotels like PER AQUUM Niyama are expecting simplicity, elegance in design as well as that personal touch. The InnSpire solution meets those expectations by helping the hotel entertain better, sell more and to analyse and optimise operations through the real-time data we collect. We look forward to working with PER AQUUM Niyama to find new ways to make every stay unique."

About PER AQUUM Hotels & Resorts:

Daring to be different, PER AQUUM Hotels & Resorts is a global hospitality trendsetter that flows against the current with continuous innovation in design, services and experiences. A collection of pure originals, the current portfolio includes PER AQUUM HuvaFen Fushi and PER AQUUM Niyama in the Maldives, PER AQUUM Desert Palm in Dubai, and Essque Zalu Zanzibar managed by PER AQUUM. PER AQUUM is a joint venture strategic partnership between Minor Hotel Group (MHG) and Universal Enterprises PTY Ltd.

