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Lighter & brighter screen-casting: LUX* South Ari Atoll installs InnSpire and sees guest media streaming soar to No.1

South Ari Atoll, Maldives (2016-06-21): LUX*South Ari Atoll has become the latest five-star resort in the Maldives to choose InnSpire's intelligent hotel solutions on the postcard-perfect island of Dhidhoofinolhu. The guests have immediately embraced their new opportunities, and quickly the screen-casting (guest media streaming function) has become the No1 feature used.

Glenn Daniels, General Manager says,
"At LUX* we seek to deliver consistently on the promise of a different kind of luxury and offer a hospitality that is fuss-free and laid back. With this in mind, InnSpire was a perfect fit for us. Now allowing our guests to screen-cast or stream their personal choice of media directly to their TV with InnSpire has proven to be a great success - and in fact the most used feature, together with in-room sales, SPA-bookings and other great features."
The LUX* Resorts & Hotels group has set itself supremely high standards, and at LUX* South Ari Atoll this commitment to excellence has been recognized. Guests have consistently rewarded it with a five star rating on TripAdvisor and in 2016 the travel website awarded the hotel its coveted Travellers' Choice Award. LUX's choice of InnSpire, then, is recognition of the simplicity and elegance of their cutting-edge technological solution which has made InnSpire the provider of choice for luxury boutique hotels around the world.

Martin Chevalley CEO of InnSpire says,
"Our experience tells us that guests staying at luxury hotels have high expectations of every aspect of their experience including the technology available in the room and the ease of accessing the resorts amenities. The InnSpire solution meets those expectations by helping the hotel entertain better, sell more and to analyse and optimise operations through the real-time data we collect. We are more than excited to work with LUX* to ensure they continue to get five-stars from every guest."
The 193 villas luxury resort will be able to use InnSpire's Guest Media Streaming service to bring their own music, photos and movies to the entertainment systems in their accommodation. It is not simply this personal touch, however, that makes InnSpire the perfect choice for this Maldivian paradise. An integral part of many guests' stay are the unique opportunities that the Maldives offers; whether it's learning how to free dive, going on a whale shark day trip, booking a massage at spa with an ocean-view or making a sunset reservation at one of the islands' seven exquisite restaurants. As InnSpire's technology requires no apps or downloads, guests simply use their own mobile device to access hotel services over Wi-Fi making it easier for them to book the service of their choice from the comfort of their room. It works just as well by the pool when it is time to refresh drinks or order food.

Finally, as the InnSpire system collects and analyses anonymous real-time customer data, the hotel can tailor offers more precisely to the needs and tastes of their guests, further heightening the already world-class level of personal care and attention where LUX*continues to excel.

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